

SIREN SONG MARKETING GROUP “VA FOOD TRUCK BATTLE GIVEAWAY” PHOTO CONTEST TERMS & CONDITIONS

1. **ENTRY:** No purchase necessary to enter or win. Contestants will enter by posting digital photos on @VAFoodTruckBattle Facebook Page. Images will only be eligible if they meet the requirement of (a) having been taken between July 1st, 2018 and July 31st, 2018 (b) Tagged with the location they are taken, (c) Taken with the “VA FOOD TRUCK BATTLE Contest” poster, (d) Hashtagged #SSMGIWantToWin, (e) Bonus entries will only be awarded if the photo is tagged with one of the 2018 VA Food Truck Battle Sponsors, Breweries, Or Food Truck Contenders or if tagged at “The Blackburn Inn” in Staunton, VA.

2. **ELIGIBILITY:** This contest is open to anyone over the age of 21. Employees of Siren Song Marketing Group are not eligible to participate. Void where prohibited by law. Contestants residing in those areas where the contest is void may participate in the contest but may not win any prizes.

3. **CONTEST DEADLINE:** Entries must be submitted online between July 1st, 2018 and July 31st, 2018 by 11:59pm EST

4. **WINNER SELECTION:** 1x winner will be randomly selected on August 3rd, 2018. The winners will be selected randomly by a computer process that produces a verifiably random result from those valid entries received during the competition period.

5. **PRIZES:** The winner will receive a 1-night stay either 9/1 or the night of 9/2. 2 VIP Tasting Tickets for The VA Food Truck Battle 9/2 @ 11:30 am.

6. **WINNER NOTIFICATION:** The official notification of winners will be made on August 3rd, 2018. Inability to contact a winner may result in disqualification and selection of an alternate winner.

7. **GENERAL CONDITIONS:** a. Participants hereby grant Siren Song Marketing Group, The Blackburn Inn & The Virginia Food Truck Battle a non-exclusive, perpetual, worldwide license to broadcast, publish, store, reproduce, distribute, syndicate, and otherwise use and exhibit the Submission (along with the winner’s name), in all media now known and may later will come into being for purposes of trade or advertising without further compensation. Participants represent and warrant that they have full legal right, power and authority to grant Siren Song Marketing Group, The Blackburn Inn & The Virginia Food Truck Battle the foregoing license and if applicable, have secured all necessary rights from any participants in, and contributors to, their Submission in order to grant such a license. b. Siren Song Marketing Group, The Blackburn Inn & The Virginia Food Truck Battle is under no obligation to use any Submission or return the Submissions to participants. c. Winners will be required to execute and return a Certificate of Eligibility, Consent and General Release form within 14 days of notification. Non-compliance

within this time period may result in disqualification and selection of an alternate winner. Any income tax liability is the sole responsibility of the winner. d. Any entry considered inappropriate, offensive, defamatory, not fitting the stated requirements of VA Food Truck Battle Giveaway Photo Contest will be rejected.

8. USE OF CONTEST INFORMATION: All entries become the property of Siren Song Marketing Group, The Blackburn Inn & The Virginia Food Truck Battle which reserves the right to use any and all information related to the contest, including submissions provided by the contestants, for editorial, marketing and any other purpose, unless prohibited by law.

9. NOT ENDORSED BY FACEBOOK: By participating in this contest, you acknowledge that this contest is in no way sponsored, endorsed or administered by, or associated with, Facebook and release Facebook from any and all liability arising from or related to this contest. The information you are providing for this contest is being provided to Siren Song Marketing Group and not to Facebook, and will be used to notify you if you have won, and to inform you about programs and special offers from Siren Song Marketing Group and our trusted partners.

10. CONDUCT: All contest participants agree to be bound by these Official Rules. Siren Song Marketing Group, in its sole discretion, reserves the right to disqualify any person it finds to be tampering with the entry process, the operation of its website or is otherwise in violation of these rules.

11. LIMITATIONS OF LIABILITY: Siren Song Marketing Group is not responsible for late, lost or misdirected email or for any computer, online, telephone or technical malfunctions that may occur. If for any reason, the contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort, Siren Song Marketing Group may cancel, terminate, modify or suspend the contest. Entrants further agree to release Siren Song Marketing Group from any liability resulting from, or related to participation in the contest.

12. WINNERS LIST: The names of the winners will be available on the Siren Song Marketing Group, The Blackburn Inn and The VA Food Truck Battle Facebook Pages after the contest has been completed.

